



Dear Friends of John Lindell Ice Arena,

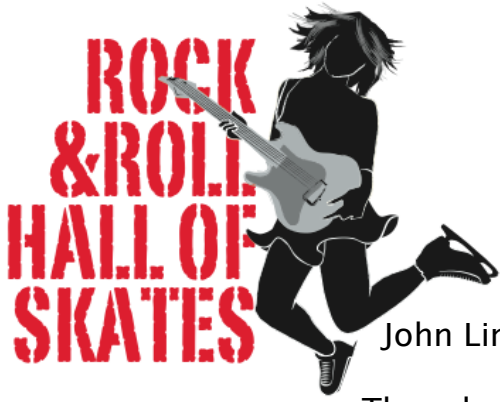
For the 32nd year, John Lindell Ice Arena will be hosting it's annual community ice show. Rock & Roll Hall of Skates will be held Thursday, June 2 - Saturday June 4, 2011., and features local area skaters from beginners to adults.

For the past four years we have raised money for local non-profits by hosting Charity Tables. These tables provide premier seating on the ice with food and beverages for the guests. Each table is sold for \$100. A portion of the proceeds help to keep the costs of the ice show reasonable for families and additional dollars are donated to a local organization. This year we will be supporting the New Edge Figure Skating Club. This new club was formed this year with the merger of Berkley Royal Blades and North Suburban Figure Skating Club. Economic hardships locally have impacted this sport and the proceeds will help lower ice costs for all skaters. The club offers a nurturing environment that allows children a safe place to reach their potential in this sport.

To help defray costs we are seeking donations. Either a monetary donation or assistance with food for these performances would be very appreciated.

Thanking you in advance for your consideration.

Marcia Little and Gretchen Greenwood
Director and Charity Table Chair
Rock & Roll Hall of Skates 2011
248.961.2476 or 248.807.1414



DONATION FORM



Thank you for supporting the
John Lindell Ice Arena's 32nd Annual Ice Show
Rock & Roll Hall of Skates
Thursday, June 2 through Saturday, June 4, 2011

SPONSORSHIP LEVELS

GOLD LEVEL

Full Page Program Book Advertisement (71/2 x 10)
Evening Performance Charity Table for Four
Listing on WROK
Signage during event

SILVER LEVEL

Half Page Program Book Advertisement (71/2 x 5)
Matinee Performance Charity Table for Four
Listing on WROK
Signage during event

BRONZE LEVEL

Quarter Page Program Book Advertisement (33/4 x 5)
Listing on WROK
Signage during event

Company Name: _____

Contact Name: _____ Contact Phone: _____

You have agreed to donate the following valued at: _____

We will pick up the item on _____ at _____
Or you will deliver the item on _____ at _____

Notes: _____

-----Internal Use Only -----

- Advertisement Information was collected -----
- Reminder call week of show -----
- Added to master list for signage, promotions, local editorials, facebook/social media buzz -----
- Thank you note sent. -----