



**PROGRAM ADVERTISING
 DEADLINE: APRIL 1, 2011**

ADVERTISING RATES:

- \$200 BACK COVER/FOUR COLOR (7 1/2 X 10) (Only one available)
- \$150 FULL PAGE/BLACK & WHITE (7 1/2 X 10)
- \$85 HALF PAGE/BLACK & WHITE (7 1/2 X 5)
- \$45 QUARTER PAGE/BLACK & WHITE (3 3/4 X 5)
- \$25 EIGHTH PAGE/BUSINESS CARD/BLACK & WHITE (3 3/4 X 2 1/2)
- \$5 PATRON AD. 50 CHARACTERS INCLUDING SPACES
- \$10 EXTRA FOR ANY PICTURES THAT NEED TO BE SCANNED

ALL ARTWORK MUST BE BURNED TO A DISC AND SUBMITTED WITH PAYMENT TO KAY AQUILINA AT JOHN LINDELL ICE ARENA. WHEN SUBMITTING A PHOTO PLEASE USE A JPEG, PDF, OR TIFF FILE. PRINTED/PAPER VERSIONS WILL NOT BE ACCEPTED. CLEARLY LABEL ALL SUBMISSIONS!

NAME OF SKATER _____
 ADVERTISER'S NAME _____
 ADDRESS _____ CITY _____ ZIP _____
 CONTACT PERSON _____ PHONE _____
 AD SIZE: (CHECK ONLY ONE)

BACK COVER	FULL PAGE	HALF PAGE
QUARTER PAGE	EIGHTH PAGE	PATRON AD

SOLD BY: _____ AMOUNT PAID: _____
 SPECIAL INSTRUCTIONS (AND OR AD COPY)

MAKE CHECKS PAYABLE TO "CITY OF ROYAL OAK". MAIL OR DELIVER FORM, AD AND FEES TO JOHN LINDELL ARENA, ATTN: PROGRAM AD, 1403 LEXINGTON BLVD, ROYAL OAK, MI 48073.

2011 ROYAL OAK ICE SHOW PROGRAM ADVERTISEMENT RECEIPT

RECEIVED FROM _____ FOR _____ PAGE _____
 ADDRESS _____
 RECEIVED BY _____ IN THE AMOUNT OF _____